



Creativity Central

**Call us • Write us
Check us out on the Web**

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**Here are eight good reasons why
Creativity Central
offers a money-back guarantee***

[Charlie and Maria] received the best evaluation scores at the San Diego Marketivity Conference which was loaded with top-notch speakers (from Nike, Disney, AT&T, General Mills and Warner Brothers). They really helped make the conference a success and inspired creativity in the audience. Thanks so much for your incredible presentation.

Elizabeth Kamper - Institute for International Research

A day doesn't go by without my thinking about being creative. Your training has had a greater impact on me than any law conference. It really stuck. Also, there is definitely a different spirit in our department, an openness to think more broadly.

**Gene Link - Asst General Counsel,
Target Corporation**

[Ed and Jake] came in with 'contagious' energy, passion and focus. They helped us to stretch our minds so that we could creatively solve problems which were overwhelming to us.

**Greg Ammon MS, NCC, LPC - Director of Counseling
Care, Beloit Hospital**

Thanks so much for the workshop. My people were very impressed with the way you explained the creative process. We will use many of your ideas in our own business.

Mary Benson - CFO Nidus Weavers, Chicago

Wow! What can I say? You were a big hit... and I'm still receiving rave reviews about your workshop! Thanks for making our Spring Conference such a success.

**Gina Martens - Advertising/Marketing Federation
of Central Minnesota**

[Charlie's] keynote was masterful. It provided a perfect wrap-up to our day on learning and leadership as you reminded us of our innate creativity and challenged us to use it in demanding times.

David Wessner - CEO Park Nicollet

Great fun...and useful too! [Ed and Jake] showed us that creative thinking is exciting. The Creativity Central techniques are wonderful. Many thanks.

**Bill Perkins - Legislative Director for
S.E.I.U. Illinois Council**

Thank you! Your session was fantastic! Exactly what our group needed.

Innovative Applications Group - Kraft Foods

* Participants will leave our presentation inspired and motivated by their own creativity, or you get your money back!

**You need
what we've got**

.

**You need the
Next Right Answer™**

**An Open and Creative
mind will always find
better solutions**



Creativity Central

Discover what **Creativity Central** can do for you!

Guaranteed Results

- Dramatically improve your approach to problem solving.
- Start getting more and better answers right now.
- Expand the creative power you already have.



Fanning the Creative Spirit
by Charlie & Maria Girsch.
More than 30,000 copies in
circulation worldwide.

TRAINING

The core message of creativity and innovation will be tailored to your specific needs. The workshops are designed for 5 to 500 participants. Your people will be more productive.

KEYNOTES

A great way to kick off your event is by charging up your audience. Our speakers are upbeat, inspiring and informative. Your people will be involved right from the start.

BRAINSTORMING

You'll find the Next Right Answer™ to your specific challenge in focused 2-8 hour sessions. Our trademark techniques always work. You'll use them again and again.

Complete Satisfaction

- Our programs are entertaining and informative, completely interactive but never threatening to anyone.
- We'll leave your people energized, inspired and ready for action.

Creativity Central

- We're a team of veteran creators and educators. Our toys, games and music have sold millions of copies worldwide.
- We've trained thousands of people from every type of organization and cultural background.
- We've published extensively on the topic of creativity and innovation.

**Call us today
and discover how
Creativity Central's
proven results
can work for you.**

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